

Deer Creek Ranch Parks & Lakes Association

2019 SEMI-ANNUAL MEMBER SURVEY RESPONSE

REPORT PREPARED JANUARY 18, 2019



Website: <https://www.dcrparksandlakes.org>

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SMS Updates: <https://www.remind.com/join/dcrpla>

Donations: <https://www.paypal.me/deercreek>

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At its semi-annual meeting, held Saturday, January 18th, 2019 at 655 Panorama Dr., members completed exit surveys so that the board might have a better understanding of membership priorities. To avoid potential bias, board member responses are NOT considered in these survey results.

The percentage of total membership in attendance was 30%. Survey responses represent 20% of membership (this is lower than the attendance percentage as not all members submitted surveys AND board members and members at large are not represented in the results).

Members indicated enjoying the following activities currently available in the park (no member indicated an “other” preference):

Enjoy:

Walking trails	11	69%
Playground	6	38%
Beach area	5	31%
Volleyball area	1	6%
Fishing	4	25%
Walking dog(s)	7	44%
Kayak/conoeing	6	38%
Tennis	0	0%
Basketball	0	0%
Enjoying nature	10	63%

The walking trails and nature were enjoyed by the largest percentage of respondents, followed by dog walking, kayak/canoeing, and use of the playground. The beach area and fishing are used by 25-30% of respondents. The volleyball area received one vote in favor. The basketball and tennis courts did not receive support from any respondents, most likely due to distance and condition.

Of the issues presented at the meeting, the following were represented as the highest priorities. These were supplied by respondents in free-form, but there were common items of interest:

Most important issue (free form)

Erosion	5	31%
Playground entrance	3	19%
Dam road	6	38%
Fence/gate	4	25%
Pavilion	4	25%
Walking trails	1	6%
Security	1	6%
Address issues as prioritiz	1	6%

The lower lake dam road and erosion at the upper dam weighed most heavily on respondents’ minds. A number of respondents want to see gated access and a pavilion. The playground entrance was a concern for a few respondents. The walking trails, security, and the desire to address issues in the order presented by the board were also indicated as concerns.

Replacing the community center with a pavilion in the park was a topic presented at the meeting. In consideration of how they might use a pavilion, members responded as follows:

Pavilion Use:

Children (e.g birthday parties)	8	50%
Myself (e.g. family gatherings)	10	63%
Community events	14	88%
Group classes	6	38%
Community outreach	5	31%
Nicer meeting place	13	81%

Members commonly see the most value of a pavilion in having a nicer and more convenient space to have community events and meetings. Personal gatherings is the next most valued use. About 1/3 of respondents would like to see a pavilion used for group classes and community outreach.

Everyone who attended the meeting voted in favor of selling the community center. Four survey respondents provided specific rationale, 2 indicating that it represented progress for the community, and 2 indicating that it was needed to generate funds.

Although a few attendees echoed the sentiment, one survey respondent specifically cited the need to ensure the property listing appears on the MLS.

Finally, the board asked members how they preferred to receive communications. The overwhelming preference was E-mail (11). Text/SMS was a close second at 8. Facebook (5) edged out NextDoor (4) and 1 respondent indicated printed communication as their preference. Based on this feedback, the board will put more focus on communicating via e-mail.

The DCRPLA board thanks its members who attended and shared their feedback. To ALL members, we appreciate your ongoing support as we continue to work to improve the community.